

OFFICIAL RULES OF THE HOUSE OF BLUES: BLUES BROTHERS T-SHIRT CONTEST

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram or any other social network or platform. You understand that you are providing your information to Promotion Entities, and not to, Facebook, Twitter, Instagram or other social network or platform.

Eligibility: The House of Blues: Blues Brothers T-Shirt Contest ("Promotion") is open only to natural persons who are legal residents of the United States of America, who have a valid social security or tax ID number, and who are at least eighteen (18) years of age, or the age of majority in state of legal residence, whichever is greater, at the time of entry. Promotion may only be entered from and in eligible jurisdictions. Promotion Entities, prize providers, and their respective parent, subsidiary and affiliate companies, employees, agents, and suppliers, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to participate. In the event of a dispute as to the identity of an entrant, the authorized account holder of the account will be deemed to be the entrant. Administrator may request any potential winner to provide proof that such person is the winner. All potential winners are subject to verification before any prize will be awarded. Subject to all applicable, federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Sponsor and Administrator: The Sponsor and Administrator of the Promotion is House of Blues Entertainment, LLC. (referred to herein as "Promotion Entities").

Timing: Administrator's clock is the official time keeping device of the Promotion.

The Submission Period begins at 10:00 AM Pacific Time ("PT") on May 7, 2018 and ends at 11:59 PM PT on June 1, 2018.

The Round One Judging Period begins at 12:00 AM PT on June 2, 2018 and ends at 11:59 PM PT on June 5, 2018.

The Round Two Judging Period begins at 12:00 AM PT on June 6, 2018 and ends at 11:59 PM PT on June 10, 2018.

The Round Three Judging Period begins at 12:00 AM PT on June 11, 2018 and ends at 11:59 PM PT on June 15, 2018.

Submission Period and Judging Periods are collectively referred to herein as "Promotion Period".

How to enter: Via the internet, submit your original artwork as follows:

1. Create one (1) original artwork that captures or depicts entrant's interpretation of the Blues Brothers theme, to include, but not limited to, image or likeness of characters from The Blues Brothers ("Art"). Art should include a combination of originality, creativity and clarity of the theme, in accordance with the criteria set forth below. **Art must not be original to the entrant and not previously licensed or distributed for any other usage.** Art must be high-quality resolution and submitted in jpeg, png or gif format.
2. Entrant should then go to www.houseofblues.com/sandiego/contest and follow the instructions to upload their original Art and complete the basic contact information registration fields to submit (collectively an "Entry" or "Submission") during the Submission Period (set forth above).

By submitting Art, you grant Promotion Entities the permission to use your complete or partial Art to create and distribute merchandise items for sale, throughout the world in perpetuity without compensation, permission or notification to you or any third party at Promotion Entities sole discretion.

Entrant may not use any third party intellectual property in the creation of the Art. Art must be formatted as described above. Entry must be submitted by the creator. Entrant bears all responsibility for use of any "uncleared" art. The definition of an uncleared art is any work for which you do not own the copyright (i.e. you didn't create it).

For all entries: Entrant is eligible to submit up to one (1) Promotion Entry during the Submission Period, regardless of method or combination of methods of entry or number of entries submitted. Multiple entrants are not permitted to share the same email address or other relevant account. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated technology or system to participate is prohibited and will result in disqualification. Any automated receipt (such as one confirming delivery of

text message or e-mail) does not constitute proof of actual receipt by Administrator of an Entry. Promotion Entities are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. All entries become the property of Administrator and none will be acknowledged or returned.

During the Promotion Period, qualifying Submissions may be posted onto the www.houseofblues.com/sandiego/contest site via the Internet for viewing by the general public, in Promotion Entities' sole discretion. Promotion Entities shall have the right to immediately remove any and all Submissions that violate these rules, in the sole direction of the Promotion Entities. As conditions of entry into this Promotion, and submitting a Submission, you:

1. Acknowledge and agree that the Promotion Entities may exploit, edit, modify, display and distribute the Submission and all elements of such Submission, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media now known or not currently known, throughout the world in perpetuity without compensation, permission or notification to entrant or any third party;
2. Warrant and represent that your Art is original to you and has been legally obtained and created, does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws or regulations;
3. Warrant and represent that your Art does not contain any unlicensed images or music;
5. Agree to conduct yourself with due regard to public conventions and morals, and shall not do or commit any act that might prejudice the Promotion Entities during the Promotion Period; and

In the event you cannot provide all required releases, Promotion Entities reserve the right, in their sole discretion, to disqualify the applicable Submission, or seek to secure the releases and clearances for Promotion Entities' benefit, or allow the applicable Submission to remain.

You agree that Submission shall not contain, include or involve any of the following:

- Published material under copyright or contract
- Obscenity
- Crude, vulgar or offensive pictures, depictions, images, language and/or symbols
- Gang signs or symbols
- Violence
- Explicit sexual activity
- Nudity
- Illegal drug or alcohol use
- Commercial products (e.g., clothing, toys, food) and/or their trademarks, brands, logos or endorsements
- License plates, phone numbers, personal addresses (physical or email or otherwise)
- Website or web page links
- Derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliation of other people (publicly or otherwise), any assault or threatening of others
- Trespass or the violation of other people's rights or property
- Illegal (e.g., discriminatory, harassing) or inappropriate activity, behavior or conduct (e.g., inflicting emotional distress)
- Conduct or activities in violation of these Official Rules
- Any other content, display, materials and/or images that is or could be considered inappropriate, unsuitable or offensive, as determined by Promotion Entities, in their sole discretion

Administrator is not obligated to use, publish, display or broadcast any Submission materials submitted with an entry; provided however that you acknowledge that Administrator will rely on your agreement and compliance with these Official Rules when you submit or attempt to submit the entry.

Prize: One (1) Grand Prize consisting of winning Art being featured on a limited edition print t-shirt; four (4) t-shirts with the winning design; four (4) tickets to a mutually agreed upon show scheduled to take place prior to December 31, 2018 at a House Of Blues venue nearest winner; and a \$200 House of Blues Restaurant & Bar ("Card"). Card redeemable for food or non-alcoholic beverages at a House of Blues Restaurant & Bar location only. Card is not redeemable for tickets, gratuities, gift card purchases, cash or alcohol. Lost or stolen cards will not be replaced. Card does not permit entry to club's music hall, concert performance, Foundation Room, or back stage. Card expires on December 31, 2018. The Card cannot be combined with any other coupons. Card may not be used in connection with any marketing, advertising, or promotional activities. House of Blues reserves the right to cancel a Card if it believes that the card was obtained through fraudulent or unauthorized means. If the Cardholder's purchase exceeds the amount of that Card's balance, the Card holder must pay the difference by another means. An unclaimed and/or unused prize element will remain the property of Promotion Entities. Promotion Entities reserve the right to revoke full or partial prize from any

winner or winner's guest who it or venue personnel deem may, in its sole discretion, be intoxicated, be a safety risk, have violated any venue policy or law, or may bring Promotion Entities into disrepute. Winner and guests must be at least 18 years of age. Promotion Entities are not responsible for changes in schedule of any element of the prize or for any expenses incurred as a consequence of transportation issues, cancellations or delays. Resale of tickets is prohibited. Approximate Retail Value of each grand prize is: One Thousand Three Hundred Fifty Five Dollars and No Cents to Five Hundred Twenty Dollars and No Cents (\$520.00), depending on concert selected. Any difference between stated approximate retail value and actual value of prize will not be awarded.

Odds of winning the prize depends on the number of eligible entries received. There will be only one prize per winner. Lost or stolen prizes will not be replaced. Prize does not include any other item or expense not specifically described in these Official Rules, and any such additional expenses are the sole responsibility of winner. Prizes may not be transferred or assigned. Only listed prizes will be awarded and no substitutions or cash equivalents or redemption will be made, except that Administrator reserves the right to award a prize of equal or greater financial value if any advertised prize (or any component thereof) becomes unavailable. Winners agree to accept the prize "as is", and you hereby acknowledge that Promotion Entities have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize. Any valuation of the prizes stated above is based on available information provided to Administrator and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide Administrator with a valid taxpayer identification number or social security number before any prize will be awarded. A Form 1099 will be issued to the winner for value of prize \$600 or more.

Selection and Verification of Potential Winner: One (1) potential winner will be selected on or about June 15, 2018 from among all eligible entries received. Valid entries received during the Submission Period will be judged using a ten point scale, with ten (10) being the highest score possible, for each of the three (3) criteria: 1) interpretation and clarity of the theme, 2) creativity and originality, and 3) quality of artistic composition and design.

During round one, each eligible Art will be judged based on the criteria set forth above. The ten (10) eligible entries receiving the ten (10) highest scores, as determined by the round three (3) Judges, will advance to round two ("Semi-Finalists").

During round two, each Semi-Finalist will be judged based on the criteria set forth above. The three (3) eligible entries receiving the three (3) highest scores, as determined by the round two Judges, will advance to round three ("Finalists").

During round three, the Finalists will be judged based on the criteria set forth above. The potential winner shall be the one (1) Entry that receives the highest overall combined score, as determined by the round three Judges. In the event of a tie, there will be one (1) additional 24-hour Judging period during which three (3) additional Judges appointed by the Promotion Entities will vote to select the potential winner using the same criteria set forth above. Administrator's decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Administrator reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Promotion, or obtained winner status using fraudulent means.

Potential winners are restricted from any communication (announcing, telling any other person, posting online via website, blog or any social media profiles, pages or accounts) stating that they have been contacted or are a potential winner or winner until Administrator has fully verified eligibility and Administrator has notified potential winner that they have been approved to communicate winner status.

Potential winner is subject to verification by Administrator. Administrator will not accept screen shots or other evidence of winning in lieu of its validation process. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Potential winner will be notified by mail, email or phone. Potential prize winner may be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release ("Affidavit") (except where prohibited), which must be received by Administrator within twenty-four (24) hours of the date notice or attempted notice is sent, in order to claim a prize (if applicable). If a winner is a minor in his or her state of residence, the Affidavit must also be executed by the winner's parents or legal guardians. If a potential winner of any prize cannot be contacted, fails to sign and return the Affidavit within the required time period (if applicable), declines the prize or prize is returned as undeliverable, such potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, Administrator will award the corresponding prize to an alternate winner who has the next highest score from among all remaining eligible entries. All alternate potential winners are subject to all requirements set forth in these Official Rules. Only three (3) alternate winners will be selected, after which the prize will remain un-awarded.

Publicity: Except where prohibited, participation in the Promotion constitutes winner's consent to Promotion Entities' use of winner's name, social media identity, likeness, photograph, voice, opinions, hometown and state for promotional purposes in connection with this Promotion in any media, worldwide, without further payment or consideration.

Privacy: Information submitted by you will be collected by Administrator's systems based in the United States and such collection will be subject to applicable United States laws. You may withdraw personal data upon request; however, you will be disqualified if personal data is withdrawn prior to the determination of the winner and fulfillment of the prize. Information submitted by you is subject to Administrator's privacy policy: <http://concerts.livenation.com/h/privacy.html>. Your participation in this Promotion constitutes consent for Promotion Entities to use your personal information solely for the purpose of administering the Promotion and awarding the prizes, unless you has opted to receive e-mail communications from Promotion Entities.

Errors and Unauthorized Activity: Promotion Entities are not responsible: (1) for any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) for technical and/or communications malfunctions, errors or failures of any kind; (3) for unauthorized human intervention in any part of the Promotion; (4) for technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the Promotion or receipt or use or misuse of any prize; or (6) if the Promotion cannot take place or if any prize cannot be awarded due to acts of war, natural disasters, weather or acts of terrorism. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, your sole remedy is another entry in the Promotion, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, for any reason, Administrator, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Administrator reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims. Administrator reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Promotion Entities' reasonable control impairs the integrity or proper functioning of the Promotion Game, as determined by Administrator in its sole discretion. In such event, Administrator reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Administrator reserves the right, in its sole discretion, to disqualify any individual it suspects or finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Promotion Entities reserve the right to seek damages from any such person to the fullest extent permitted by law. Promotion Entities' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Release: By participating in the Promotion, you (a) release Promotion Entities, prize providers, promotional agencies, franchisees, and each of their respective parent companies, affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees, from any and all liability for any claims, costs, injuries, losses or damages of any kind arising in connection with the Promotion, including the unauthorized or illegal access to personally identifiable or sensitive information or acceptance, possession, use, misuse, or nonuse of the prize that may be awarded; and (b) acknowledge that the foregoing parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to a prize including, without limitation, the prize quality or availability.

Disputes: As a condition of participating in the Promotion, you agrees that: a) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; b) all causes of action arising out of or connected with this Promotion or the prizes awarded, shall be resolved individually, without resort to any form of class action, exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective; and c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred and in no event shall you be entitled to receive attorneys' fees or other legal costs. Promotion Entities reserve the right to modify prize award procedures. The Promotion and these Official Rules, and the validity, construction, performance, and enforcement thereof, shall be governed by and construed in accordance with the laws of State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

Winner's List: To obtain a list of the names of winners of prizes, mail your request and a self-addressed, stamped envelope, up to sixty (60) days after the close of the Promotion, to House of Blues: Blues Brothers T-Shirt Contest WINNERS LIST, C/O Live Nation Worldwide, Inc., 7060 Hollywood Blvd., Hollywood, CA 90028.

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